

Entertainment tech is more than just for show.

ORLANDO

YOU DON'T KNOW THE HALF OF IT.®

The companies that make Orlando one of the most visited vacation destinations in the nation also spearhead entertainment innovation used across the globe. A culmination of industry and education has exploded into a flourishing tech economy that supports not only the region's massive theme park and attractions industry, but the expanding footprints of many other major corporations like Lockheed Martin, Darden Restaurants, Siemens and more.



37,000+ Qualified Tech Workers
JobsEQ, 2019



68-Acre Creative Village Supports A High-Tech Cluster in Orlando's Downtown Core



7,600+ Entertainers, Performers, Sport and Related Workers
JobsEQ, 2019

KNOWN FOR THE COMPANIES WE KEEP



MAJOR DEVELOPMENTS

EA Sports Moves to Downtown

Electronic Arts announced the construction of a new \$62 million, 180,000-square-foot, five-story building in the heart of downtown Orlando.



KEY LOCATIONS

Creative Village is a digital media-focused district in the heart of downtown Orlando, co-located with the University of Central Florida and Valencia College's downtown campus.

Downtown Orlando is home to City Hall, modern office towers, and 19th-century buildings.



IT'S A SMART WORLD AFTER ALL

The leading theme park companies have built specialized technical and creative teams to build the next generation of entertainment experiences. Disney and Universal Orlando employ hundreds of experts in 3D modeling, software development, computer-aided design and visual effects. Orlando's entertainment powerhouses along with media companies such as Electronic Arts and Golf Channel create the need for a talent base with the right combination of technical and creative skills. Plus, to meet the demand for creative talent, Orlando universities are expanding their contribution to the talent pipeline for the hospitality, theme park and attraction's technology ecosystem.

CityLab Orlando

UF Master of Science in Architectural Studies with a concentration in Theme Environments Integrations.

University of Central Florida (UCF)

*Masters of Fine Art (MFA) – Theme Experience Track
Rosen College of Hospitality
Florida Interactive Entertainment Academy*

The DAVE School

The Digital Animation & Visual Effects (DAVE) School, located in on the backlot of Universal Studios, produces skilled graduates in the fields of digital entertainment and interactive media.

Full Sail University

Full Sail is recognized as one of the best schools to study game design.

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